

Why don't students at NMSU join a Greek organization?

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Introduction:

My research question for this project is: Why do students not join a Greek organization? I will conduct a survey from a sample of 100 students at NMSU to research this question. The Greek community at NMSU consists of six sororities and fourteen fraternities. This number is quite small for a Greek community. NMSU has a population of about 15,000 students but the number of students that are members of fraternities and sororities is low. I believe that although currently New Mexico State University has a small Greek community that this campus has the potential to increase its population. So often on this campus you hear the Greek community giving out reasons advocating the joining of a Greek organization, yet the Greek community on this campus often struggles for membership. On other campuses around the country a large percentage of the student population join Greek organizations. It seems that on other campuses students are more responsive to the Greek community. Not only are the number of fraternities and sororities smaller but so is the number of members each sorority and fraternity has. On many campuses the individual Greek organizations have one hundred members, but on our campus each chapter has forty to sixty members. The motivation behind my interest in this subject is due to the fact that I have been involved in a Greek organization for three years and I am currently in charge of membership for my sorority. In conducting a survey I will try to gain knowledge on why students at NMSU are not as responsive to the Greek community. From this survey I would also like to gain knowledge about what changes the Greek community can make in order to increase interest. I hypothesize that many students on this campus have not joined a Greek organization due to the issues of money, time, negative stereotypes, whether or not their

parents were in a Greek organization, parents' approval and not having friends in a Greek organization.

Hypotheses:

- Many students have not joined a sorority/fraternity because they do not want to spend money.
- Many students who are not in a Greek organization have parents who were never members in a Greek organization
- Many students are afraid to join a Greek organization because they think their parents will not approve.
- Many students have not joined a Greek organization because they believe that Greeks on this campus have a negative image.
- Many students have not joined a Greek organization because they believe it will take up too much of their time.

Research Objectives:

- To determine if there are negative stereotypes about the Greek community on our campus.
- To determine the reasons behind students not joining a Greek organization.
- To determine which sororities or fraternities on this campus have a bad image.
- To find ways to improve the Greek organization as a whole.

These objectives are found in some of my questions in the survey. These objectives will be discussed later in the report to help me analyze my findings. I believe that these objectives helped me compose a good survey and will lead me to determine why students at NMSU are not interested in joining a Greek organization.

Sample Methodology

One hundred students on this campus were surveyed for this research question.

Surveys were passed out to fellow classmates, and to students walking to and from class.

This sample was very random.

Analysis and Findings

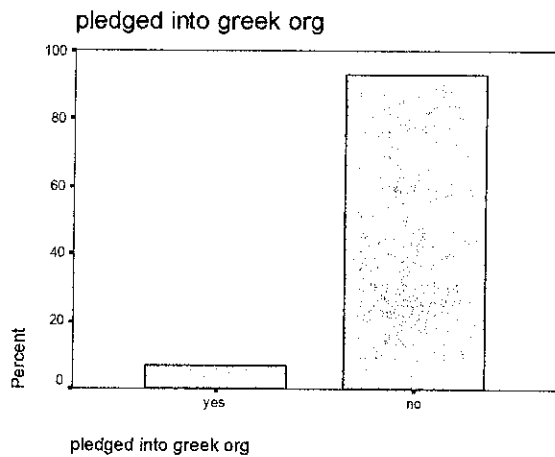
(All results and data are based on 100 participants.)

Question 1: Are you currently a member of either a non academic sorority or non academic fraternity?

I did not analyze the data for this question because all 100 students answered no to this question. If any of the students had answered yes to this question they would not

have completed the survey because it was a requirement for these students to not be involved in a Greek organization.

Question 2: Have you ever pledged into a fraternity/sorority?

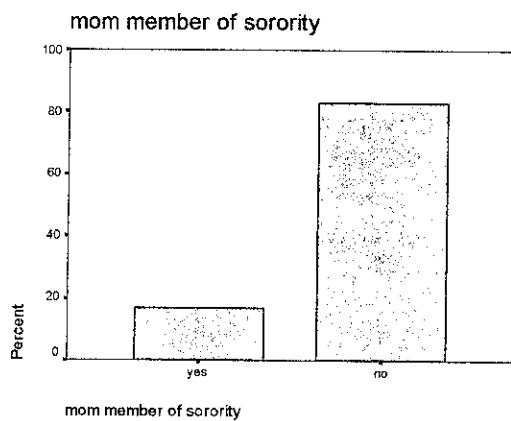


Pledged into a Greek organization

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	7	7.0	7.0	7.0
no	93	93.0	93.0	100.0
Total	100	100.0	100.0	

Only seven students out of 100 answered yes to this question. Seven percent of the sample population had pledged into a fraternity or sorority but then dropped out of the Greek organization that they had joined. I expected this number to be low because most people who join a sorority or fraternity tend to stay in the fraternity or sorority. This percentage is about as low as I expected it would be.

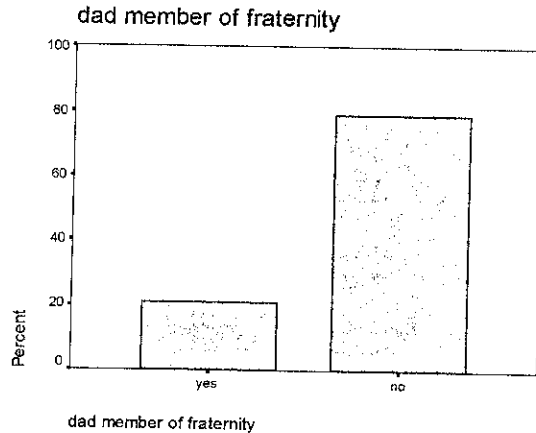
Question 3: Was your mom ever a member of a non academic sorority?



Mom member of sorority

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	17	17.0	17.0	17.0
no	83	83.0	83.0	100.0
Total	100	100.0	100.0	

Question 4: Was your dad ever a member of a non academic fraternity?

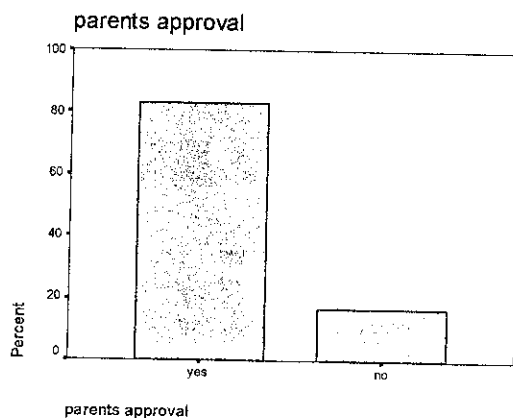


Dad member of fraternity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	21	21.0	21.0	21.0
	no	79	79.0	79.0	100.0
Total		100	100.0	100.0	

One of my hypotheses for this research question was that students would be more inclined to consider joining a fraternity or sorority if their parents were once members of a Greek organization. Only 17 percent answered yes to their mom being a member of a sorority and 21 percent answered yes to their dad being a member of a fraternity. I expected this percent to be low because I thought that most people whose parents were in a Greek organization would have already joined a sorority or fraternity. However these percentages are a little larger than I expected them to be. This shows that 83 percent of the students I surveyed have moms that have never been in a sorority and 79 percent of the students fathers have never been in a fraternity. These percentages may be big enough to support my hypothesis.

Question 5: Would your parents approve of you joining a sorority or fraternity?



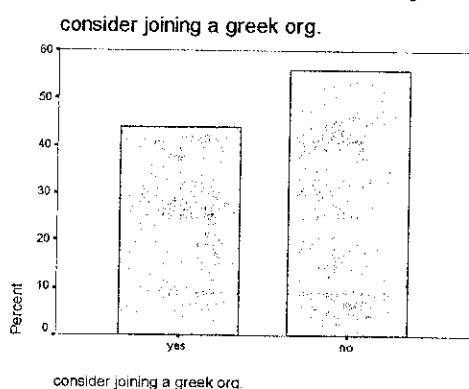
Parents approval

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	83	83.0	83.0	83.0
	no	17	17.0	17.0	100.0
Total		100	100.0	100.0	

A majority, eighty three percent of the population I surveyed responded that their parents would approve of them joining a fraternity or sorority. While seventeen percent of the students thought that their parents would disapprove of them joining a Greek organization. This percent was much larger than I expected it to be. I thought that a majority of my respondents would answer no to this question because I assumed that parents' approval would be an important reason as to why these students did not join a Greek organization. Since parents' approval was high but the students were not members

of a Greek organization, then hopefully my survey will uncover if there is a major reason for not joining.

Question 6: Would you consider joining a fraternity or sorority?

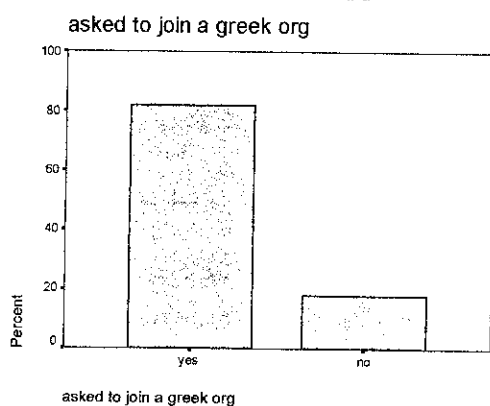


Consider joining a Greek org.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	44	44.0	44.0	44.0
no	56	56.0	56.0	100.0
Total	100	100.0	100.0	

For this question the answers were close to each other. Forty four percent of the respondents answered that they would consider joining a sorority or fraternity, and fifty six percent of the respondents answered that they would not consider joining a sorority or fraternity. It is actually quite surprising that so many of the respondents said that they would consider joining a fraternity or sorority. I thought that this percentage would be lower than it is because I assumed that since all of these students were not already in a sorority or fraternity they would not even consider joining one.

Question 7: were you ever approached or asked to join a Greek sorority/Fraternity?

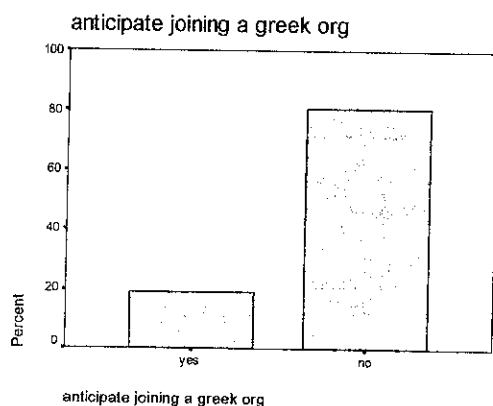


Asked to join a Greek organization

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	82	82.0	82.0	82.0
no	18	18.0	18.0	100.0
Total	100	100.0	100.0	

Eighty two percent of the respondents answered yes that they had been approached or asked to join a Greek organization. Only eighteen percent of the sample population said that they had never been approached or asked to join a Greek organization. These results are actually about what I had expected because the Greek community is always setting up booths and rush information stations in order to get students to sign up for sorority and fraternity recruitment, and I know that many students on this campus have been exposed to this.

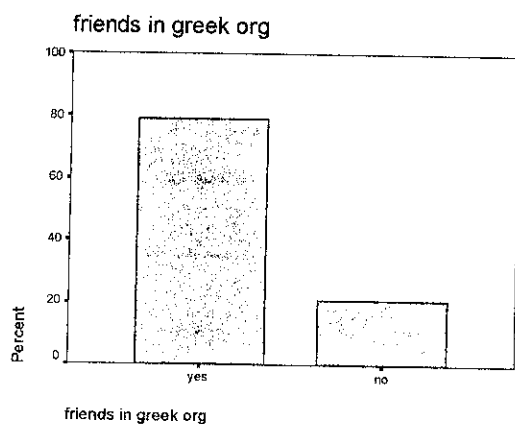
Question 8: When you first came to NMSU did you anticipate joining a Greek sorority or Fraternity?



Anticipate joining a Greek organization					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	19	19.0	19.0	19.0
	no	81	81.0	81.0	100.0
Total		100	100.0	100.0	

Only eighteen percent of the respondents said that they anticipated joining a Greek organization and the other eighty one percent said that they did not anticipate joining a Greek organization when they came to NMSU. I expected that there would be more people who did not anticipate joining a Greek organization than there would be people who did anticipated joining a Greek organization. The reason I believe this was because most people who anticipate joining a Greek organization when they first come to NMSU usually end up going through recruitment right away.

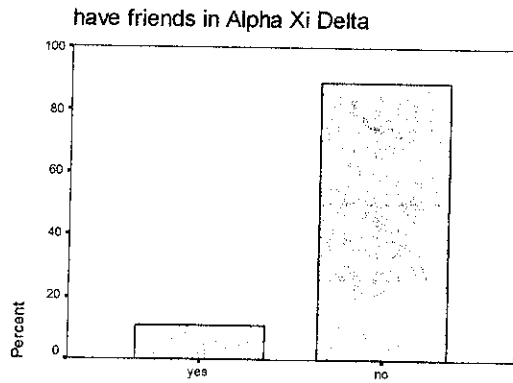
Question 9: Do you have any friends in a fraternity or sorority at NMSU?



Friends in Greek organization					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	79	79.0	79.0	79.0
	no	21	21.0	21.0	100.0
Total		100	100.0	100.0	

Seventy nine of the respondents answered that they did have friends in either a fraternity or a sorority, while the other twenty one answered that they did not have friends in a fraternity or sorority. So a majority of students who answered this survey have friends in a Greek organization. I would have expected that a majority of the students would not have friends in a sorority or fraternity because I think that if you have friends in a sorority of fraternity you would be more likely to join one yourself. So it appears that having friends in these organizations in not a major reason to join, either.

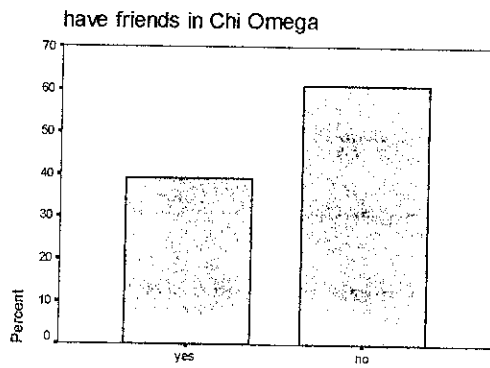
Question 10: Which sorority do you have friends in?



have friends in Alpha Xi Delta

Have friends in Alpha Xi Delta

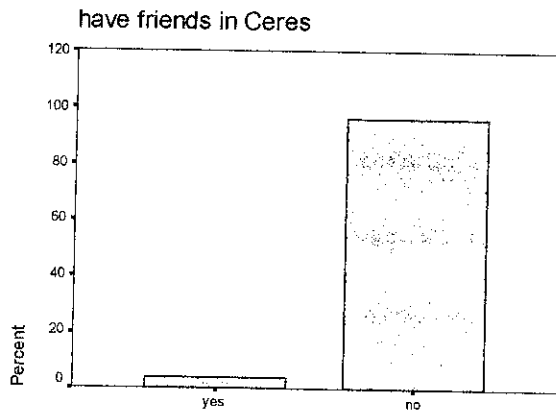
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	11	11.0	11.0	11.0
no	89	89.0	89.0	100.0
Total	100	100.0	100.0	



have friends in Chi Omega

Have friends in Chi Omega

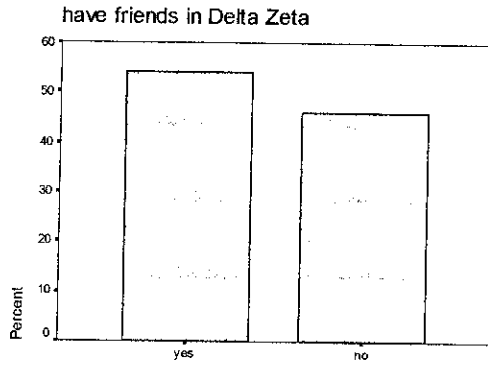
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	39	39.0	39.0	39.0
no	61	61.0	61.0	100.0
Total	100	100.0	100.0	



have friends in Ceres

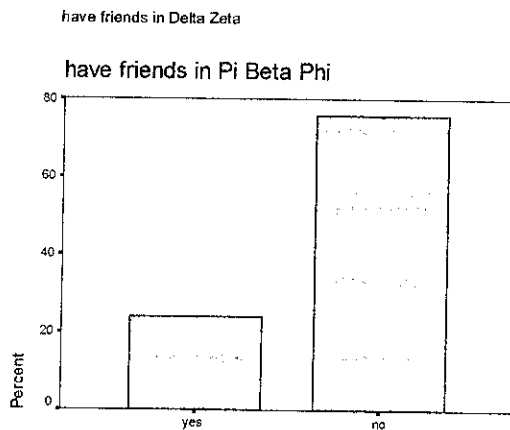
Have friends in Ceres

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	4	4.0	4.0	4.0
no	96	96.0	96.0	100.0
Total	100	100.0	100.0	



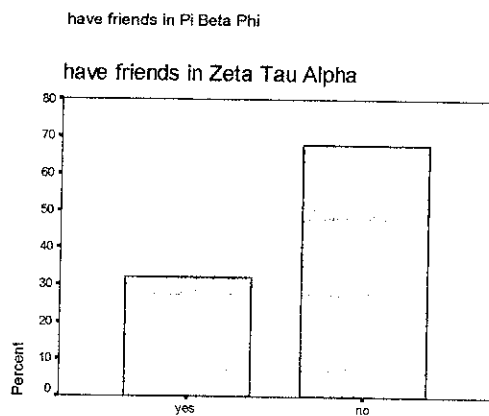
Have friends in Delta Zeta

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	54	54.0	54.0	54.0
no	46	46.0	46.0	100.0
Total	100	100.0	100.0	



Have friends in Pi Beta Phi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	24	24.0	24.0	24.0
no	76	76.0	76.0	100.0
Total	100	100.0	100.0	



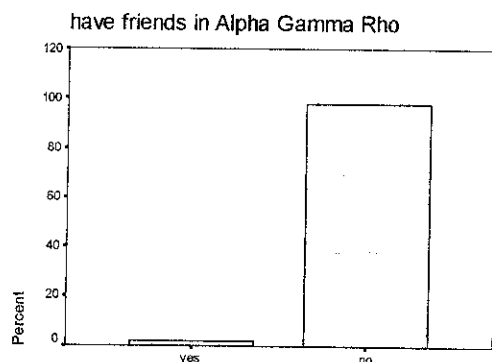
Have friends in Zeta Tau Alpha

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	32	32.0	32.0	32.0
no	68	68.0	68.0	100.0
Total	100	100.0	100.0	

Since seventy nine of the respondents said they had friends in a sorority I wanted to see which sorority they have friends in. Out of 100 respondents eleven percent said that they had friends in the Alpha Xi Delta sorority and eighty nine percent said that they did not have friends in Alpha Xi Delta. Thirty nine percent said that they had friends in Chi Omega sorority and sixty one percent said they did not have friends in Chi Omega. Only four percent said that they had friends in Ceres sorority and ninety six percent said that they did not have friends in Ceres. Fifty four percent of the respondents said that they had friends in Delta Zeta sorority and forty six percent said they did not have friends in Delta Zeta. Twenty four percent had friends in Pi Beta Phi sorority and seventy six said they did not have friends in Pi Beta Phi. Thirty two percent said that they had friends in

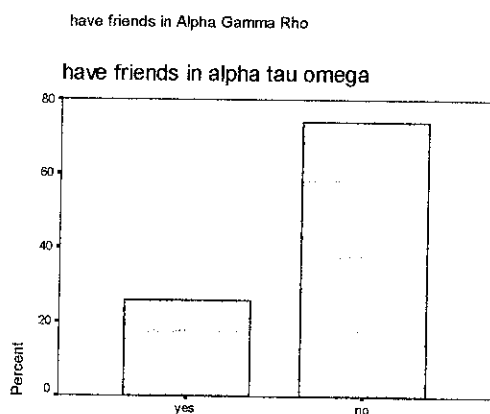
Zeta Tau Alpha sorority and sixty eight percent said they did not have friends in Zeta Tau Alpha. The sorority that has friends with fewer of the respondents is Ceres and the sorority has friends with more of the respondents is Delta Zeta.

Question 11: Which Fraternity do you have friends in?



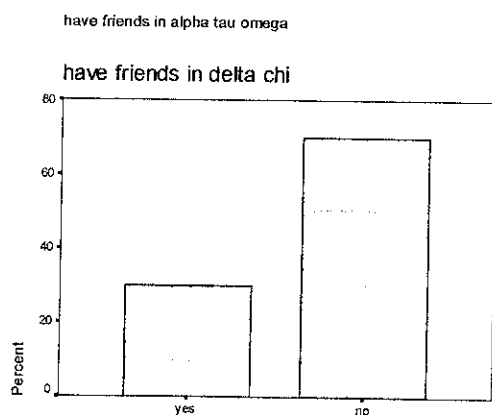
Have friends in Alpha Gamma Rho

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	2	2.0	2.0	2.0
no	98	98.0	98.0	100.0
Total	100	100.0	100.0	



Have friends in Alpha Tau Omega

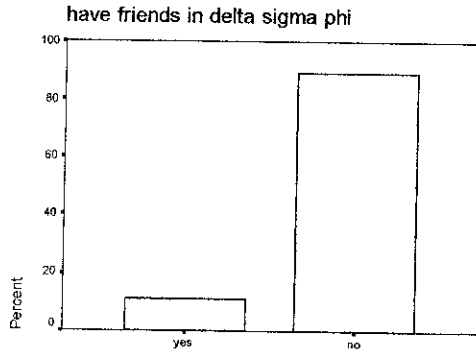
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	26	26.0	26.0	26.0
no	74	74.0	74.0	100.0
Total	100	100.0	100.0	



Have friends in Delta Chi

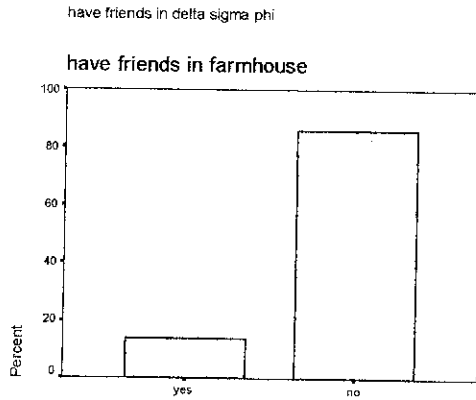
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	30	30.0	30.0	30.0
no	70	70.0	70.0	100.0
Total	100	100.0	100.0	

have friends in delta chi



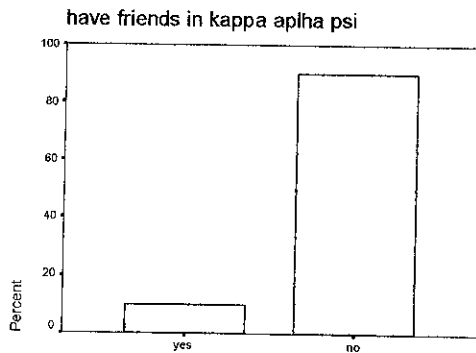
Have friends in delta sigma phi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	11	11.0	11.0	11.0
no	89	89.0	89.0	100.0
Total	100	100.0	100.0	



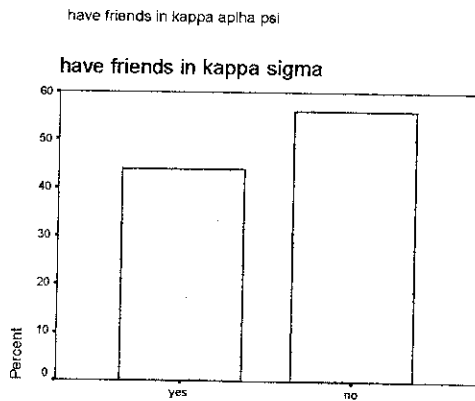
Have friends in Farm House

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	14	14.0	14.0	14.0
no	86	86.0	86.0	100.0
Total	100	100.0	100.0	



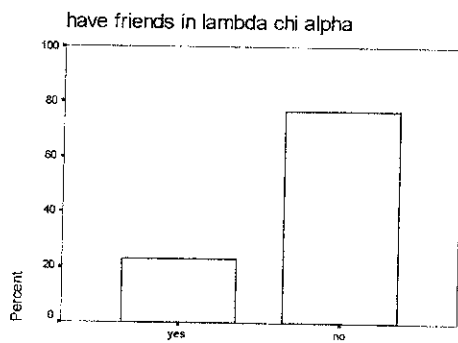
Have friends in Kappa Alpha Psi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	10	10.0	10.0	10.0
no	90	90.0	90.0	100.0
Total	100	100.0	100.0	



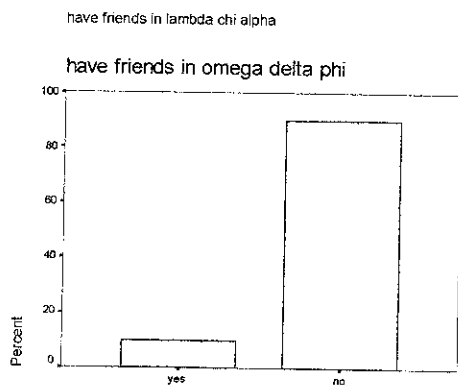
Have friends in Kappa Sigma

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	44	44.0	44.0	44.0
no	56	56.0	56.0	100.0
Total	100	100.0	100.0	



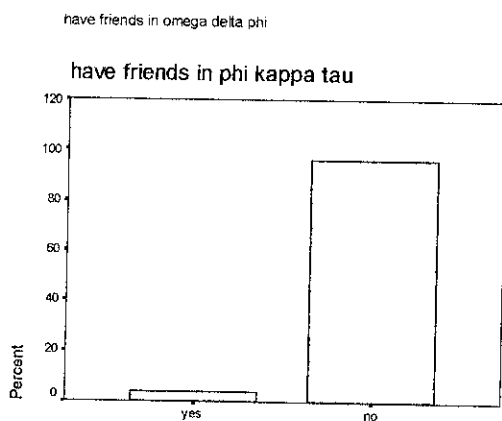
Have friends in lambda chi alpha

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	23	23.0	23.0	23.0
no	77	77.0	77.0	100.0
Total	100	100.0	100.0	



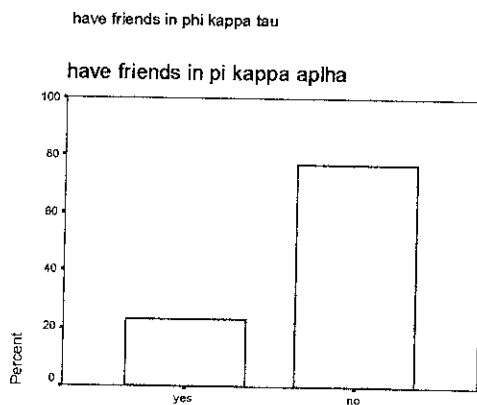
Have friends in Omega Delta Phi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	10	10.0	10.0	10.0
no	90	90.0	90.0	100.0
Total	100	100.0	100.0	



Have friends in Phi Kappa Tau

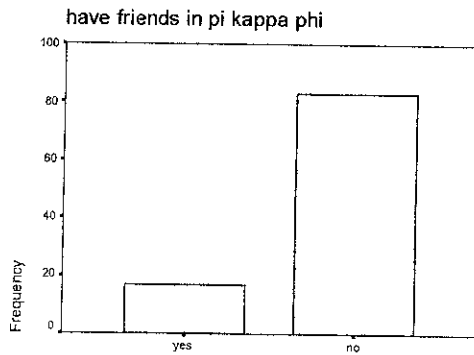
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	4	4.0	4.0	4.0
no	96	96.0	96.0	100.0
Total	100	100.0	100.0	



Have friends in Pi Kappa Alpha

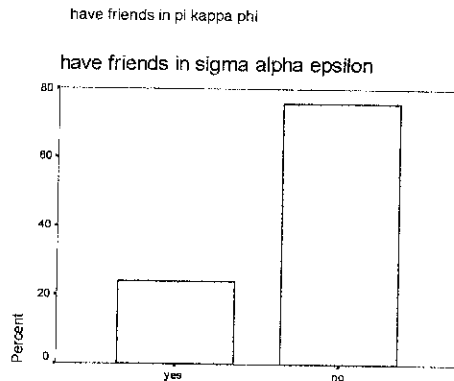
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	23	23.0	23.0	23.0
no	77	77.0	77.0	100.0
Total	100	100.0	100.0	

have friends in pi kappa alpha



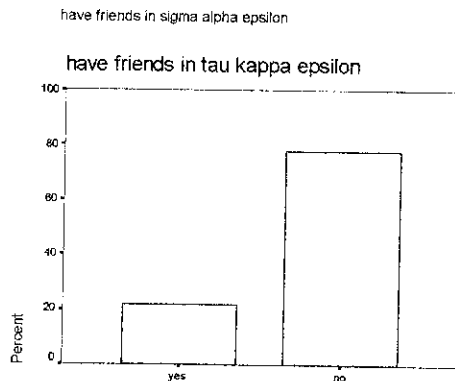
Have friends in Pi Kappa Phi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	17	17.0	17.0	17.0
no	83	83.0	83.0	100.0
Total	100	100.0	100.0	



Have friends in Sigma Alpha Epsilon

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	24	24.0	24.0	24.0
no	76	76.0	76.0	100.0
Total	100	100.0	100.0	



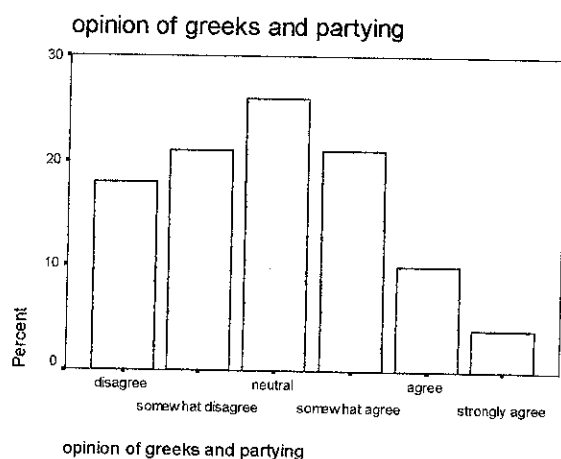
Have friends in Tau Kappa Epsilon

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	22	22.0	22.0	22.0
no	78	78.0	78.0	100.0
Total	100	100.0	100.0	

Although the information and analysis gets a little repetitive for this question I'm going to list it all anyway. The fraternity that has the least amount of friends in this sample population is Alpha Gamma Rho and the fraternity that has the most amount of friends in this sample population is Kappa Sigma. Two percent of the sample population said they have friends in alpha Gamma Rho while ninety eight percent said they do not have friends in alpha Gamma Rho. Twenty six percent of respondents said that they have friends in Alpha Tau Omega while seventy four percent said they did not have friends in Alpha Tau Omega. Thirty percent of respondents said that they have friends in Delta Chi and seventy percent said that they do not have friends in Delta Chi. Eleven percent said that they have friends in Delta Sigma Phi and eighty nine percent said that they do not have friends in Delta Sigma Phi. Fourteen percent of the respondents said that they have friends in Farm House and eighty six percent of the respondents said that they do not

have friends in Farm House. Ten percent of the population said that they have friends in Kappa Alpha Psi while ninety percent said they do not. Forty four percent of the population said that they have friends in Kappa Sigma while fifty six percent said that they do not. Twenty three percent of the population said that they have friends in Lambda Chi Alpha while seventy seven percent of the sample population said they do not have friends in this fraternity. Ten percent of the respondents said that they do have friends in Omega Delta Phi while the other ninety percent said that they do not have friends in this fraternity. Four percent of the respondents said that they have friends in Phi Kappa Tau while the other ninety six percent said they do not. Twenty three percent of the population said that they do have friends in Pi Kappa Alpha while the other seventy seven percent said they do not. Seventeen percent said that they have friends in Pi Kappa Phi while the other eighty three percent said they do not. Twenty four percent said that they have friends in Sigma Alpha Epsilon while the other seventy six percent said they do not. Twenty two percent said that they have friends in Tau Kappa Epsilon while seventy eight percent said that they do not.

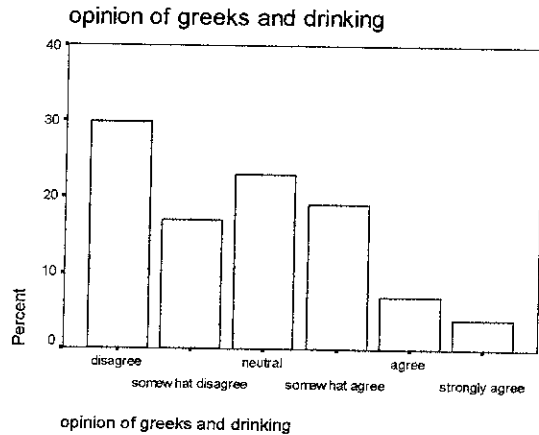
Question 12: Greeks only care about partying.



Opinion of Greeks and partying					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	disagree	18	18.0	18.0	18.0
	somewhat disagree	21	21.0	21.0	39.0
	neutral	26	26.0	26.0	65.0
	somewhat agree	21	21.0	21.0	86.0
	agree	10	10.0	10.0	96.0
	strongly agree	4	4.0	4.0	100.0
Total		100	100.0	100.0	

The majority of respondents, twenty six percent, answered that they were neutral on this question. Twenty one percent said that they somewhat agree. Another twenty one percent said that they somewhat disagree. Eighteen percent said that they disagree. Ten percent said that they agree, and four percent said that they strongly agree. This question seems to be evenly split among whether they believe this statement or not. It is very hard to come to a conclusion about this statement.

Question 13: Greeks only care about drinking

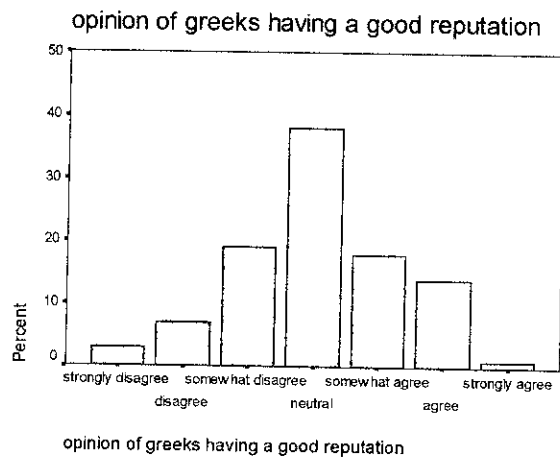


Opinion of Greeks and drinking

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid disagree	30	30.0	30.0	30.0
somewhat disagree	17	17.0	17.0	47.0
neutral	23	23.0	23.0	70.0
somewhat agree	19	19.0	19.0	89.0
agree	7	7.0	7.0	96.0
strongly agree	4	4.0	4.0	100.0
Total	100	100.0	100.0	

The majority of respondents, thirty percent, said that they disagree with this statement. Seventeen percent said that they somewhat disagree. Twenty three percent said that they are neutral. Nineteen percent said that they somewhat agree. Seven percent said that they agree and four percent said that they strongly agree. I believe that I can make a conclusion on this question because about forty seven percent said that they disagree with this statement whether they said that they completely disagreed or just somewhat disagreed. Only thirty percent said that they agreed in some form. Therefore I believe it is conclusive to say that a majority of respondents believe that Greeks do not only care about drinking.

Question 14: I think that Greeks have a good reputation on this campus.



Opinion of Greeks having a good reputation

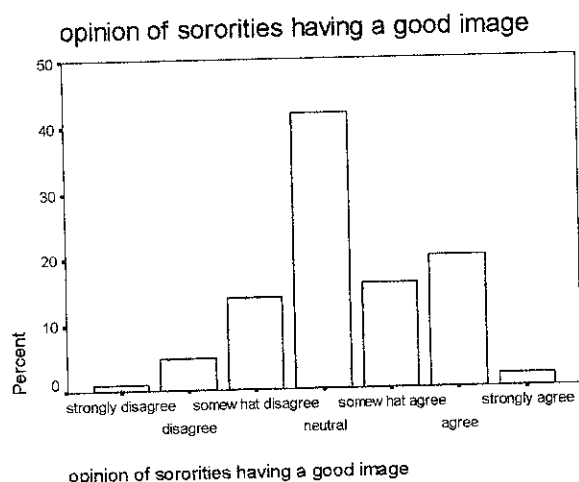
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	3	3.0	3.0	3.0
disagree	7	7.0	7.0	10.0
somewhat disagree	19	19.0	19.0	29.0
neutral	38	38.0	38.0	67.0
somewhat agree	18	18.0	18.0	85.0
agree	14	14.0	14.0	99.0
strongly agree	1	1.0	1.0	100.0
Total	100	100.0	100.0	

Thirty eight percent of the population responded that they are neutral to this statement. This is the highest percentage of all the other choices. Thirty three percent said that they agreed in some form that Greeks have a good reputation on this campus, while

twenty nine percent said they disagreed with this statement in some form. Nothing can be concluded from this data because the data is dispersed in an almost even bell curve.

Question 15: I think that Greeks have a good reputation on this campus.

Opinion of sororities having a good image

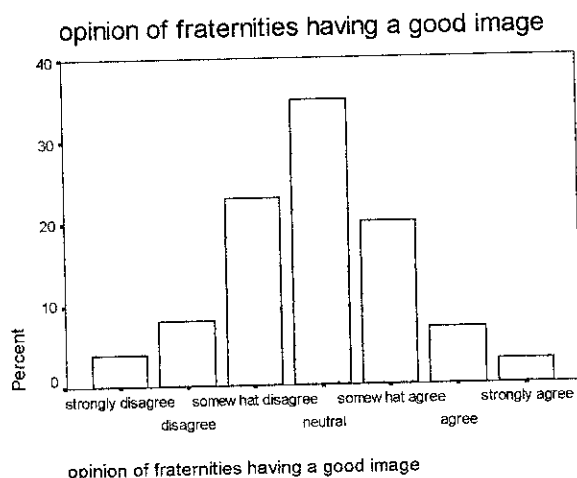


	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	1	1.0	1.0	1.0
disagree	5	5.0	5.0	6.0
somewhat disagree	14	14.0	14.0	20.0
neutral	42	42.0	42.0	62.0
somewhat agree	16	16.0	16.0	78.0
agree	20	20.0	20.0	98.0
strongly agree	2	2.0	2.0	100.0
Total	100	100.0	100.0	

The majority of people were neutral on this question; however the data indicates that of the remaining people more agreed in some form that Greeks have a good reputation on this campus with thirty eight percent agreeing in some form and twenty percent disagreeing in some form.

Question 16: I feel that fraternities have a good image on this campus.

Opinion of fraternities having a good image



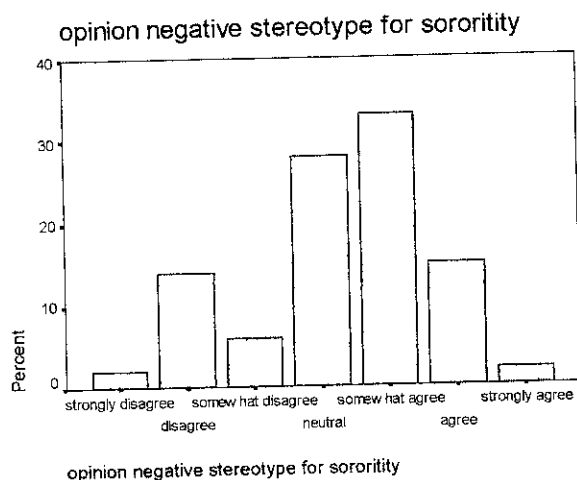
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	4	4.0	4.0	4.0
disagree	8	8.0	8.0	12.0
somewhat disagree	23	23.0	23.0	35.0
neutral	35	35.0	35.0	70.0
somewhat agree	20	20.0	20.0	90.0
agree	7	7.0	7.0	97.0
strongly agree	3	3.0	3.0	100.0
Total	100	100.0	100.0	

The data from this question seem to be forming an almost perfect bell curve therefore no strong conclusion can be drawn from the data. Thirty five percent of the respondents are neutral to this question, while thirty five percent disagree in some form

and thirty percent agree in some form. Since these numbers are so close no conclusions can be made.

Question 17: I feel that there is a negative stereotype for sorority women.

Opinion negative stereotype for sorority

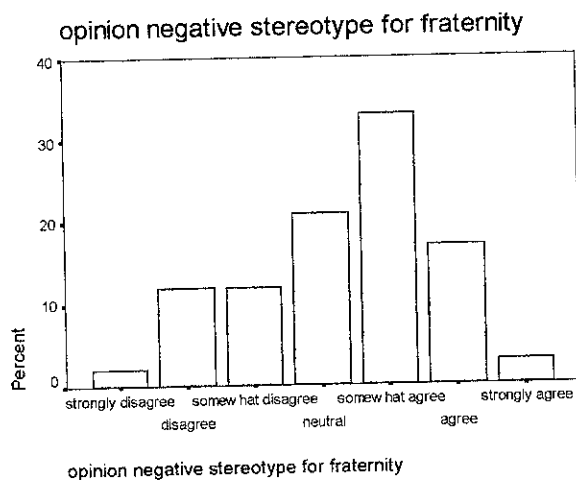


	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	2	2.0	2.0	2.0
disagree	14	14.0	14.0	16.0
somewhat disagree	6	6.0	6.0	22.0
neutral	28	28.0	28.0	50.0
somewhat agree	33	33.0	33.0	83.0
agree	15	15.0	15.0	98.0
strongly agree	2	2.0	2.0	100.0
Total	100	100.0	100.0	

A majority of the respondents, fifty percent, agree in some form that there is a negative stereotype for sorority women. Twenty eight percent are neutral to this question and twenty two percent disagree in some form that there is a negative stereotype for sorority women. Therefore I believe that it is conclusive to say that students on campus believe that there is a negative stereotype for sorority image.

Question 18: I feel that there is a negative stereotype for fraternity men.

Opinion negative stereotype for fraternity

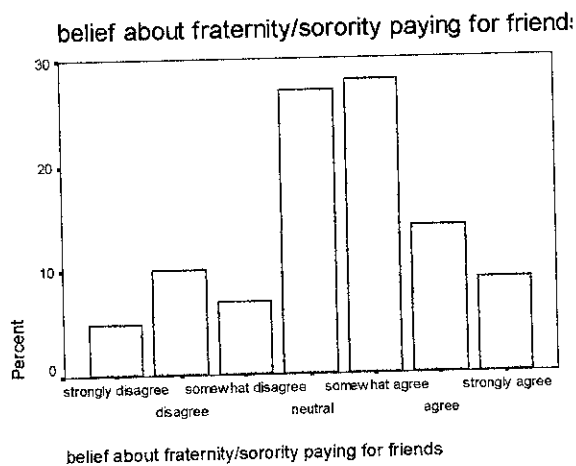


	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	2	2.0	2.0	2.0
disagree	12	12.0	12.0	14.0
somewhat disagree	12	12.0	12.0	26.0
neutral	21	21.0	21.0	47.0
somewhat agree	33	33.0	33.0	80.0
agree	17	17.0	17.0	97.0
strongly agree	3	3.0	3.0	100.0
Total	100	100.0	100.0	

The results for this question are much similar to the results from the previous question. A majority of respondents, fifty three percent, agree in some form that there is a negative stereotype for fraternity men. Twenty one percent are neutral to this question and twenty six percent disagree in some form that there is a negative stereotype for fraternity men. Therefore I believe that it is conclusive to say that students on campus believe that there is a negative stereotype for fraternity men.

Question 19: I believe that people in sororities/fraternities are paying for their friends.

Belief about fraternity/sorority paying for friends

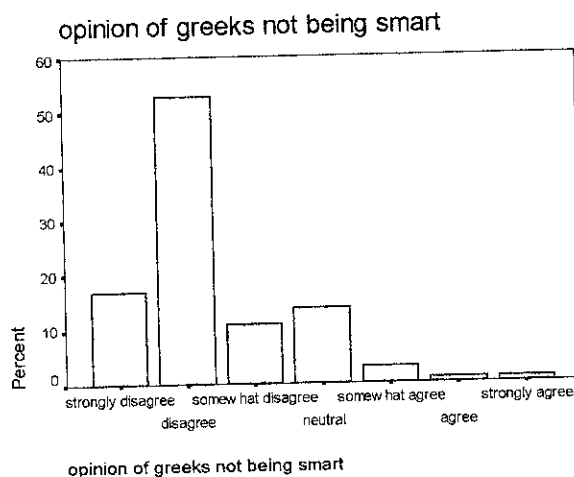


	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	5	5.0	5.0	5.0
disagree	10	10.0	10.0	15.0
somewhat disagree	7	7.0	7.0	22.0
neutral	27	27.0	27.0	49.0
somewhat agree	28	28.0	28.0	77.0
agree	14	14.0	14.0	91.0
strongly agree	9	9.0	9.0	100.0
Total	100	100.0	100.0	

A majority, fifty one percent, agree in some form that people in sororities and fraternities are paying for their friends. Twenty seven percent are neutral to this question and twenty two percent disagree to this statement in some form. Therefore I believe it is conclusive that the majority of respondents in this survey believe that people in a fraternity/sorority are paying for their friends.

Question 20: I believe that Greeks on this campus are not smart.

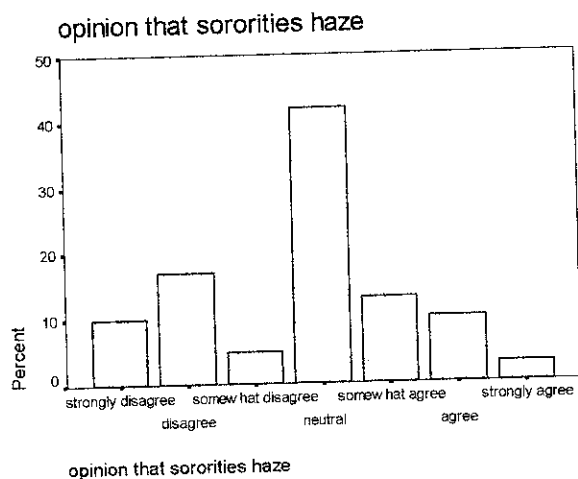
Opinion of Greeks not being smart



	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	17	17.0	17.0	17.0
disagree	53	53.0	53.0	70.0
somewhat disagree	11	11.0	11.0	81.0
neutral	14	14.0	14.0	95.0
somewhat agree	3	3.0	3.0	98.0
agree	1	1.0	1.0	99.0
strongly agree	1	1.0	1.0	100.0
Total	100	100.0	100.0	

In this question it is easy to find a conclusion because eighty one percent disagree in some form that Greeks on this campus are not smart. Fourteen percent are neutral to this statement and five percent agree that Greeks are not smart. It is a very strong conclusion that a majority of respondents do not believe that Greeks are not smart.

Question 21: I believe that sororities haze.

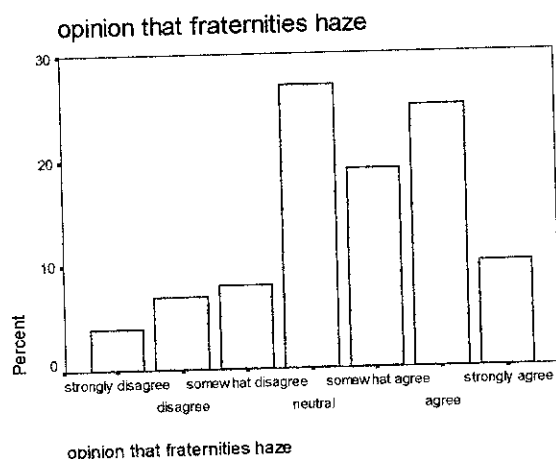


Opinion that sororities haze

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	10	10.0	10.0	10.0
disagree	17	17.0	17.0	27.0
somewhat disagree	5	5.0	5.0	32.0
neutral	42	42.0	42.0	74.0
somewhat agree	13	13.0	13.0	87.0
agree	10	10.0	10.0	97.0
strongly agree	3	3.0	3.0	100.0
Total	100	100.0	100.0	

A majority, forty two percent said they were neutral on this question. This means that a majority of the respondents have no really opinion on this question. Only twenty six percent agree to this question in some form and thirty two percent disagree to this statement in some form. This data does not give conclusive evidence.

Question 22: I believe that fraternities haze.



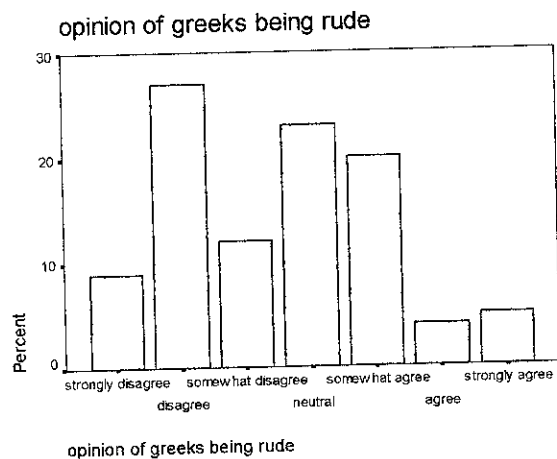
Opinion that fraternities haze

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	4	4.0	4.0	4.0
disagree	7	7.0	7.0	11.0
somewhat disagree	8	8.0	8.0	19.0
neutral	27	27.0	27.0	46.0
somewhat agree	19	19.0	19.0	65.0
agree	25	25.0	25.0	90.0
strongly agree	10	10.0	10.0	100.0
Total	100	100.0	100.0	

It is evident from the data that the respondents of this survey believe that Fraternities haze. A majority, fifty four percent agree in some form that Fraternities haze.

The majority, sixty six percent, agree in some form that they do not have time to join a sorority or fraternity. Twelve percent are neutral and twenty two percent disagree in some form to this question. Fewer people were neutral on this question so that shows that more people actually had an opinion about this question. I believe that since the majority agrees in some form that they do not have time to be in a Greek organization that we can conclude that many students believe that they do not have the time to get involved. I believe that this question is important because many students have little time to join organizations. I wanted to know if they thought that being involved in a Greek organization would take up much of their time.

Question 25: I think that Greeks are rude.

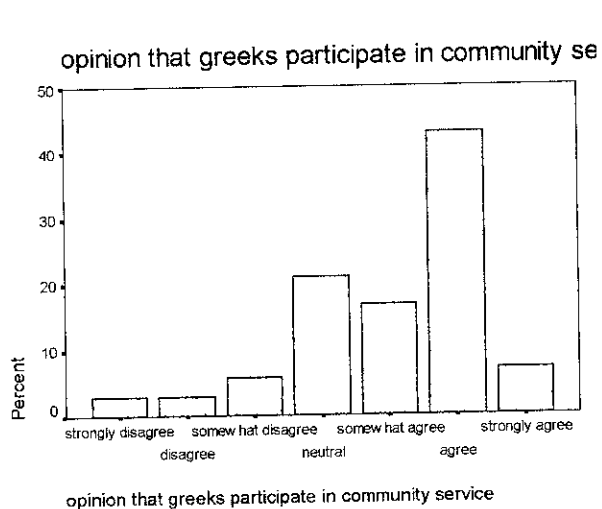


Opinion of Greeks being rude

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	9	9.0	9.0	9.0
disagree	27	27.0	27.0	36.0
somewhat disagree	12	12.0	12.0	48.0
neutral	23	23.0	23.0	71.0
somewhat agree	20	20.0	20.0	91.0
agree	4	4.0	4.0	95.0
strongly agree	5	5.0	5.0	100.0
Total	100	100.0	100.0	

This question is important because I thought that if people believe Greeks are rude then they would be less likely to join a Greek organization. Many people, twenty three percent to be exact, are neutral to this question. Forty eight percent disagree to this statement in some form and twenty nine percent agree in some form that Greeks are rude. Although many people did not have an opinion about this question I believe that a conclusion can still be drawn. Since forty eight percent disagree in some form to this statement it is conclusive to say that the majority thinks that Greeks are not rude.

Question 26: Greeks participate in community service.

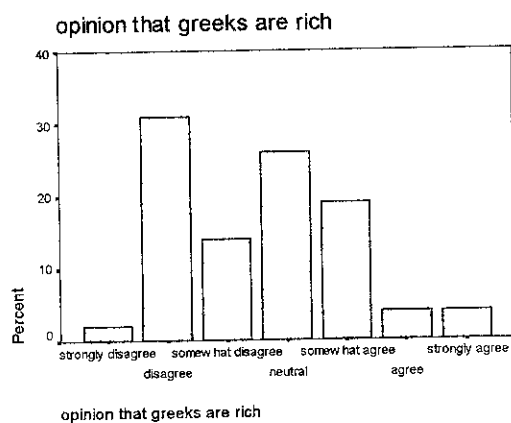


Opinion that Greeks participate in community service

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	3	3.0	3.0	3.0
disagree	3	3.0	3.0	6.0
somewhat disagree	6	6.0	6.0	12.0
neutral	21	21.0	21.0	33.0
somewhat agree	17	17.0	17.0	50.0
agree	43	43.0	43.0	93.0
strongly agree	7	7.0	7.0	100.0
Total	100	100.0	100.0	

I expected that many people would have disagreed with this statement. With this question I wanted to see how many people actually think that Greeks help out the community. Since movies and television shows always portray Greeks in such a negative way I wanted to see what people's perception of Greeks participating in community service is. The majority, sixty seven percent, said that they agree in some form that Greeks participate in community service. Twenty one percent were neutral to this statement and only twelve percent disagree in some form to this statement. It is then conclusive that many more people believe Greeks do participate in community service than they believe Greeks do not participate in community service, but this must not be important enough to cause them to join Greek organizations.

Question 27: I believe that Greeks are rich.



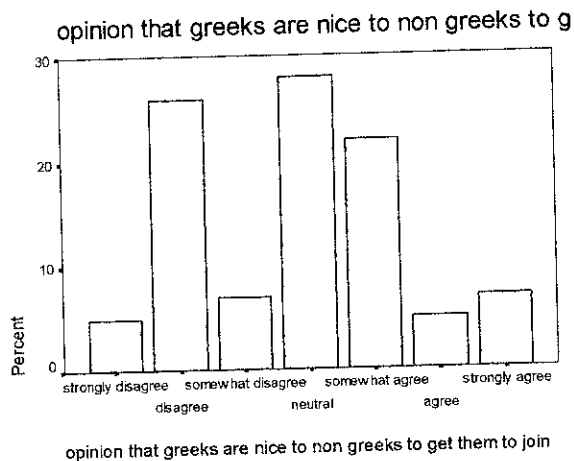
opinion that Greeks are rich

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	2	2.0	2.0	2.0
Disagree	31	31.0	31.0	33.0
somewhat disagree	14	14.0	14.0	47.0
Neutral	26	26.0	26.0	73.0
somewhat agree	19	19.0	19.0	92.0
Agree	4	4.0	4.0	96.0
strongly agree	4	4.0	4.0	100.0
Total	100	100.0	100.0	

A majority, forty seven percent, disagree that they think Greeks are rich, while twenty six percent are neutral to this question and twenty seven percent agree in some form to this statement.

Question 28: I believe that Greeks are only nice to non-Greeks to get them to join.

Opinion that Greeks are nice to non Greeks to get them to join

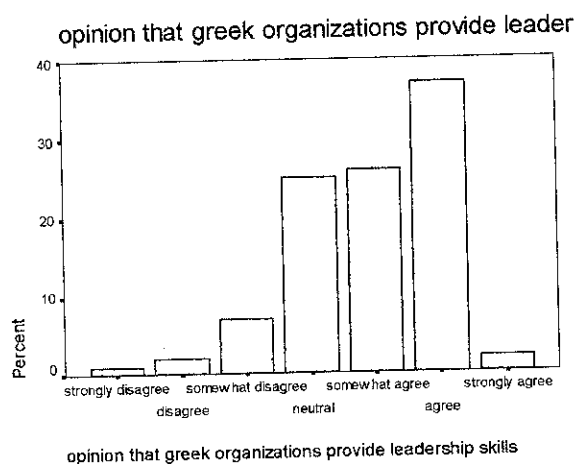


	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	5	5.0	5.0	5.0
disagree	26	26.0	26.0	31.0
somewhat disagree	7	7.0	7.0	38.0
neutral	28	28.0	28.0	66.0
somewhat agree	22	22.0	22.0	88.0
agree	5	5.0	5.0	93.0
strongly agree	7	7.0	7.0	100.0
Total	100	100.0	100.0	

It is very hard to draw a conclusion from this data. Twenty eight percent of the respondents were neutral to this question, while thirty eight percent disagree in some form and thirty four percent agree in some form. By looking at this data it is hard to find a strong conclusion.

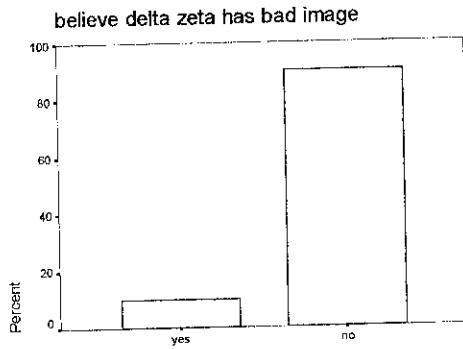
Question 29: Sororities/Fraternities offer opportunities to gain leadership skills.

Opinion that Greek organizations provide leadership skills



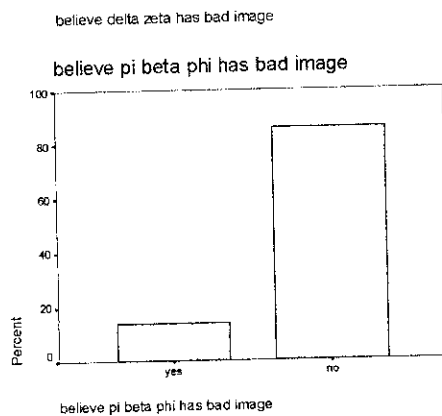
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid strongly disagree	1	1.0	1.0	1.0
disagree	2	2.0	2.0	3.0
somewhat disagree	7	7.0	7.0	10.0
neutral	25	25.0	25.0	35.0
somewhat agree	26	26.0	26.0	61.0
agree	37	37.0	37.0	98.0
strongly agree	2	2.0	2.0	100.0
Total	100	100.0	100.0	

A majority, sixty five percent agree in some form that Greek organizations provide leadership skills. Twenty five percent of the respondents are neutral to this question, and ten percent disagree with this statement. I believe it is then conclusive that



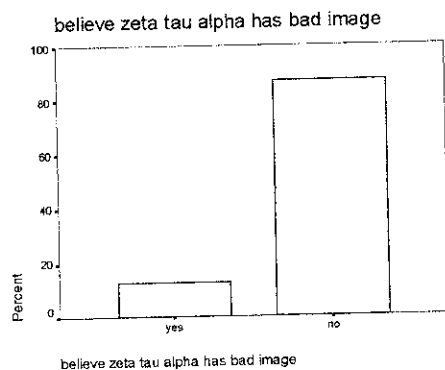
Believe delta zeta has bad image

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	10	10.0	10.0	10.0
no	90	90.0	90.0	100.0
Total	100	100.0	100.0	



Believe pi beta phi has bad image

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	14	14.0	14.0	14.0
no	86	86.0	86.0	100.0
Total	100	100.0	100.0	



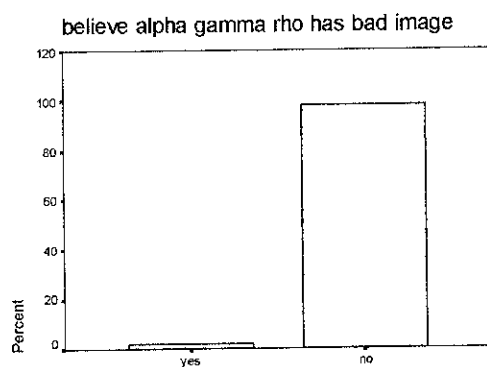
Believe Zeta Tau Alpha has bad image

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	13	13.0	13.0	13.0
no	87	87.0	87.0	100.0
Total	100	100.0	100.0	

I asked this question because I wanted to see which specific sororities on this campus were ruining the Greeks reputation. The results are that twelve percent of respondents said that they believe Alpha Xi Delta has a bad image on this campus and the other eighty eight percent said that they did not. Sixteen percent of the respondents said that they believe Chi Omega has a bad image on this campus while the other eighty four percent said they did not. Seven percent of the respondents said that they thought Ceres had a bad image on campus while the other ninety three percent said they did not believe this. Ten percent said that they thought Delta Zeta has a bad image on this campus and the other ninety percent said that they did not. Fourteen percent of the respondents said that they believed Pi Beta Phi has a bad image on this campus and the other eighty six percent said that they did not. Thirteen percent of the respondents said that they believe that Zeta Tau Alpha has a negative image on this campus and the other eighty seven

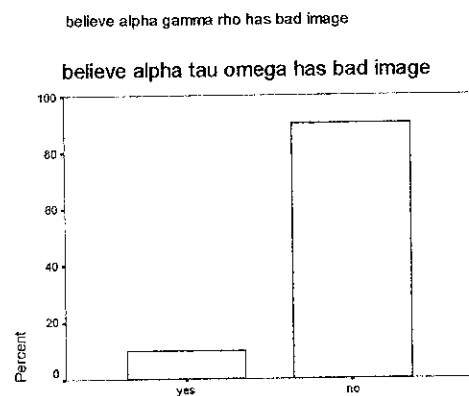
percent said that they do not. The sorority that is perceived to have the worst image on our campus is Chi Omega.

Question 31: Which if any of these fraternities has a negative image on this campus?



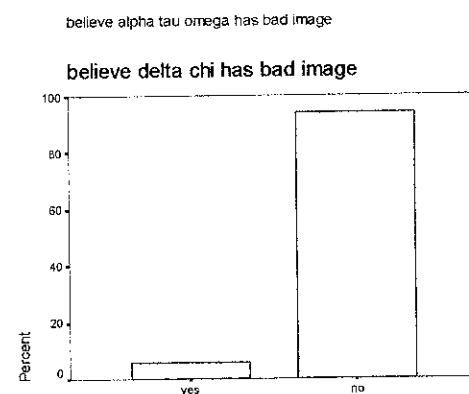
Believe Alpha Gamma Rho has bad image

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	2	2.0	2.0	2.0
no	98	98.0	98.0	100.0
Total	100	100.0	100.0	



Believe Alpha Tau Omega has bad image

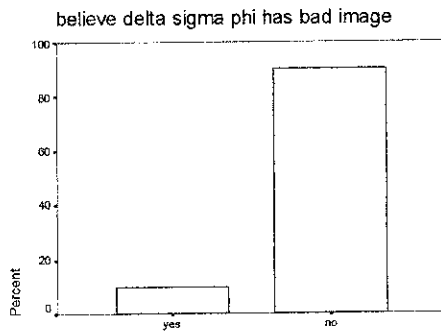
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	10	10.0	10.0	10.0
no	90	90.0	90.0	100.0
Total	100	100.0	100.0	



Believe Delta Chi has bad image

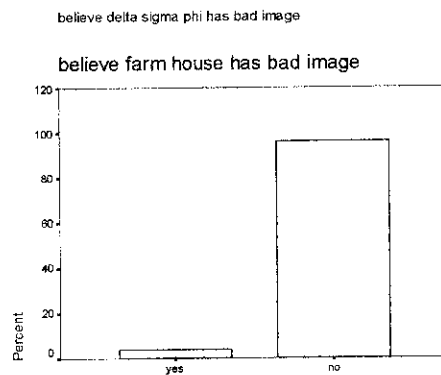
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	6	6.0	6.0	6.0
no	94	94.0	94.0	100.0
Total	100	100.0	100.0	

believe delta chi has bad image



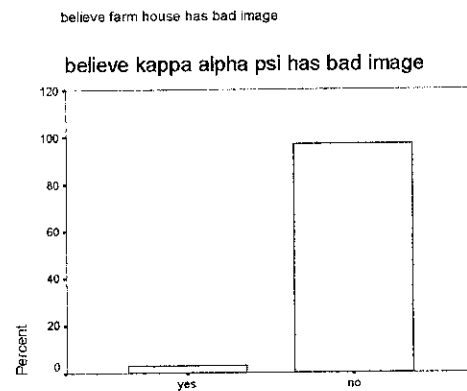
Believe Delta Sigma Phi has bad image

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	10	10.0	10.0	10.0
no	90	90.0	90.0	100.0
Total	100	100.0	100.0	



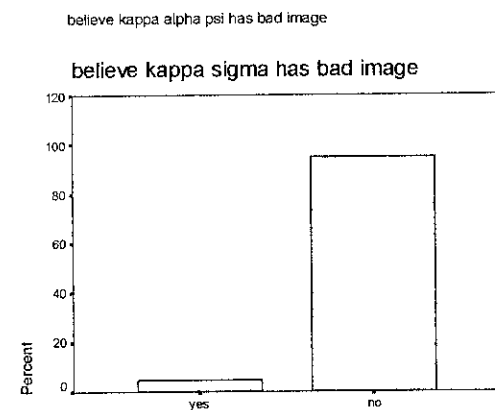
Believe Farm House has bad image

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	4	4.0	4.0	4.0
no	96	96.0	96.0	100.0
Total	100	100.0	100.0	



Believe Kappa Alpha Psi has bad image

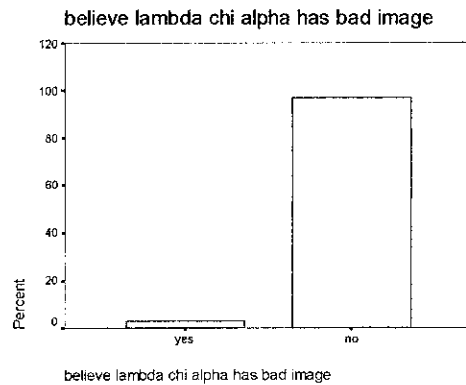
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	3	3.0	3.0	3.0
no	97	97.0	97.0	100.0
Total	100	100.0	100.0	



Believe Kappa Sigma has bad image

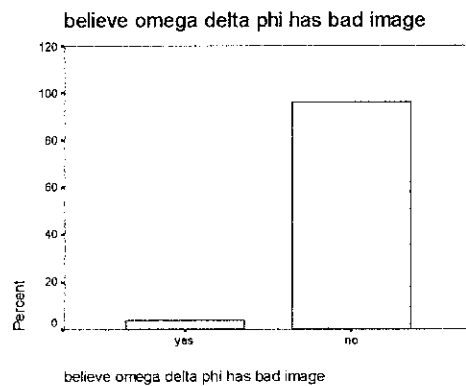
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	5	5.0	5.0	5.0
no	95	95.0	95.0	100.0
Total	100	100.0	100.0	

believe kappa sigma has bad image



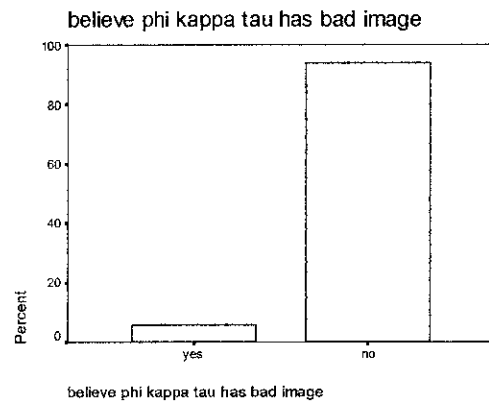
Believe Lambda Chi Alpha has bad image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	3	3.0	3.0	3.0
	no	97	97.0	97.0	100.0
	Total	100	100.0	100.0	



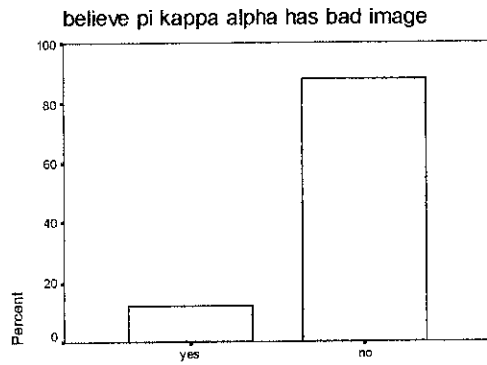
Believe Omega Delta Phi has bad image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	4	4.0	4.0	4.0
	no	96	96.0	96.0	100.0
	Total	100	100.0	100.0	



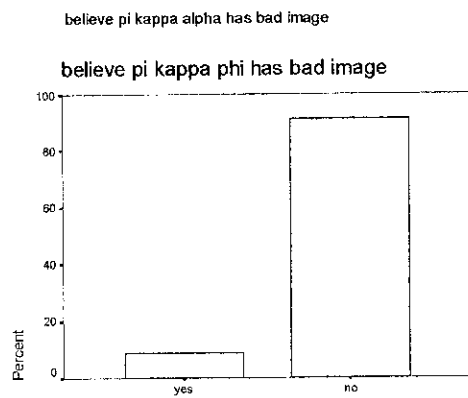
Believe Phi Kappa Tau has bad image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	6	6.0	6.0	6.0
	no	94	94.0	94.0	100.0
	Total	100	100.0	100.0	



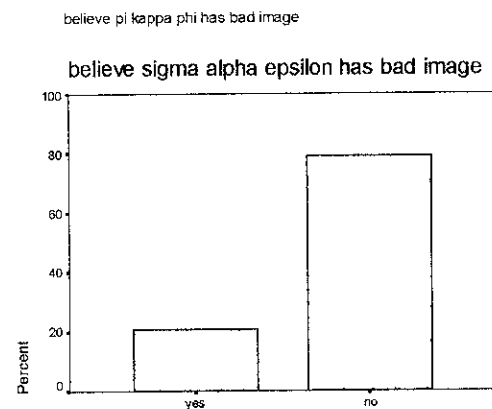
Believe Pi Kappa Alpha has bad image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	12	12.0	12.0	12.0
	no	88	88.0	88.0	100.0
	Total	100	100.0	100.0	



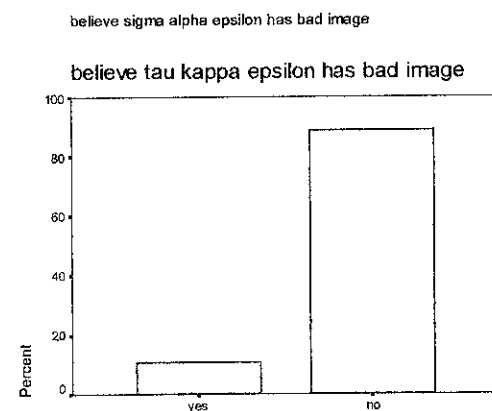
Believe Pi Kappa Phi has bad image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	9	9.0	9.0	9.0
	no	91	91.0	91.0	100.0
	Total	100	100.0	100.0	



Believe Sigma Alpha Epsilon has bad image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	21	21.0	21.0	21.0
	no	79	79.0	79.0	100.0
	Total	100	100.0	100.0	



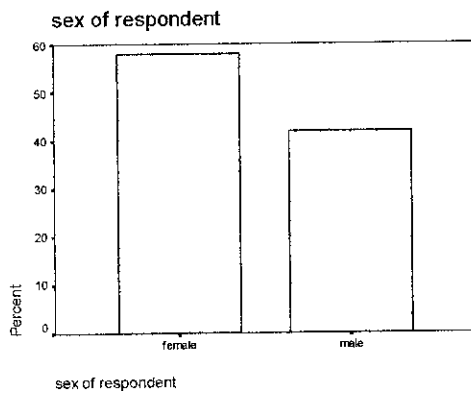
Believe Tau Kappa Epsilon has bad image

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	yes	11	11.0	11.0	11.0
	no	89	89.0	89.0	100.0
	Total	100	100.0	100.0	

believe tau kappa epsilon has bad image

This question was asked to gain insight into which fraternities are contributing negatively to the Greek community's image. From the results it is obvious that all the Fraternities are contributing to the Greeks negative image. Sigma Alpha Epsilon contributes the most with twenty one percent of the respondents saying that Sigma Alpha Epsilon does have a negative image. The fraternity which least contributes to the Greek community's negative image is Alpha Gamma Rho with only two percent.

Question 32: Are you male or female?

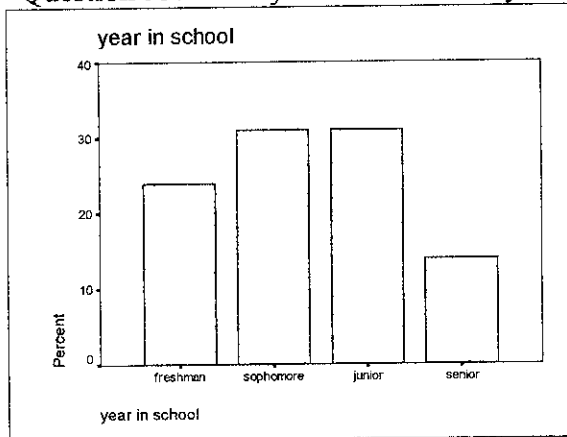


Sex of respondent

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid female	58	58.0	58.0	58.0
male	42	42.0	42.0	100.0
Total	100	100.0	100.0	

Fifty eight of the students surveyed are female and forty two percent of the students surveyed are male.

Question 33: What year in school are you?

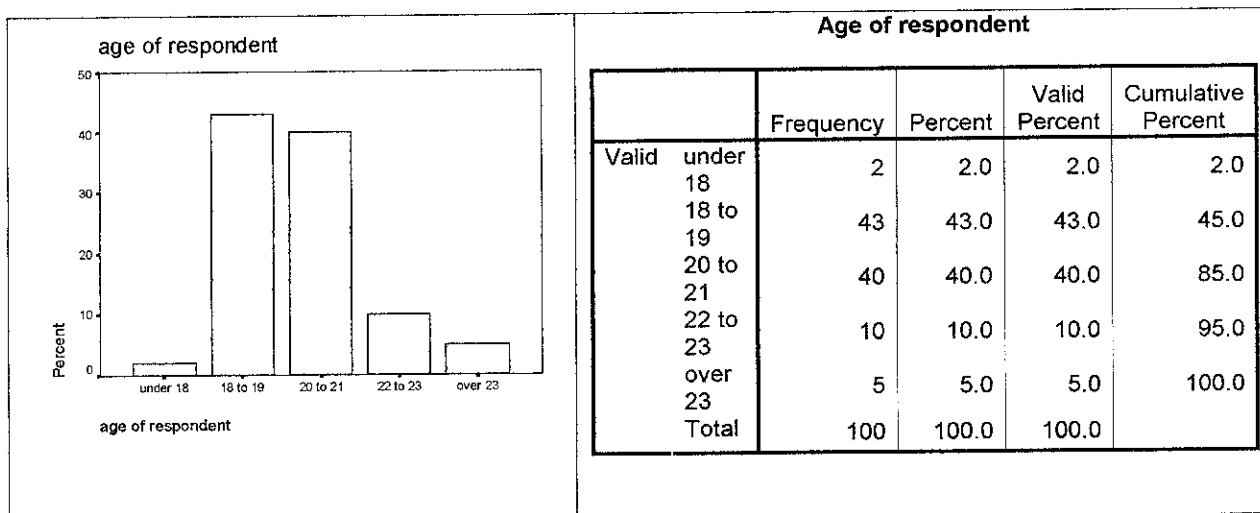


Year in school

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Freshman	24	24.0	24.0	24.0
Sophomore	31	31.0	31.0	55.0
Junior	31	31.0	31.0	86.0
Senior	14	14.0	14.0	100.0
Total	100	100.0	100.0	

Twenty four of the respondents are freshman, thirty one respondents are sophomores, thirty one respondents are juniors, and fourteen of the respondents are seniors. I believe that the fact that more sophomores and juniors filled out the surveys can help this survey to have better data because if more freshman had filled out the surveys they may have affected the survey in a different way because they have not been exposed to the Greek community as much as the other students have.

Question 34: How old are you?



Two of the respondents are under eighteen, forty three of the respondents are ages 18 to 19, forty of the respondents are ages 20 to 21, ten of the respondents are ages 22 to 23, and five of the respondents are over 23 years old.

Cross Tabulations:

Mom member of sorority * consider joining a Greek org. Cross tabulation

		consider joining a Greek org.		Total
		yes	no	
Mom member of sorority	yes			
	Count	9	8	17
	% within mom member of sorority	52.9%	47.1%	100.0%
	% within consider joining a Greek org.	20.5%	14.3%	17.0%
	% of Total	9.0%	8.0%	17.0%
	no			
	Count	35	48	83
	% within mom member of sorority	42.2%	57.8%	100.0%
	% within consider joining a Greek org.	79.5%	85.7%	83.0%
	% of Total	35.0%	48.0%	83.0%
Total	Count	44	56	100
	% within mom member of sorority	44.0%	56.0%	100.0%
	% within consider joining a Greek org.	100.0%	100.0%	100.0%
	% of Total	44.0%	56.0%	100.0%

I wanted to analyze the number of students whose mom was in a sorority and who would consider joining a Greek organization. My hypothesis is that if a student's parents were involved in a Greek organization then that student would be more likely to consider joining a Greek organization. From looking at the data in this table it is obvious that in this survey no conclusion can be drawn from this table. From looking at this table you can see that a student having a mom in a sorority is not an important consideration when deciding to join a Greek organization. Of the seventeen respondents who had mothers as members of a sorority only nine of them would consider joining a Greek organization. Of the eighty three respondents whose mom was not a member of a sorority thirty five of them would consider joining a Greek organization. This shows that my hypothesis was incorrect for this particular sample of students.

Dad member of fraternity * consider joining a Greek org. Cross tabulation

			consider joining a Greek org.		Total
			yes	no	
dad member of fraternity	yes	Count	12	9	21
		% within dad member of fraternity	57.1%	42.9%	100.0%
		% within consider joining a Greek org.	27.3%	16.1%	21.0%
		% of Total	12.0%	9.0%	21.0%
	no	Count	32	47	79
		% within dad member of fraternity	40.5%	59.5%	100.0%
		% within consider joining a Greek org.	72.7%	83.9%	79.0%
		% of Total	32.0%	47.0%	79.0%
	Total	Count	44	56	100
		% within dad member of fraternity	44.0%	56.0%	100.0%
		% within consider joining a Greek org.	100.0%	100.0%	100.0%
		% of Total	44.0%	56.0%	100.0%

With this cross tabulation table I had the same hypothesis as the previous one. I thought that if a student has a dad who was in a fraternity then that student would be more inclined to consider joining a Greek organization. From looking at the data in this table my hypothesis is not correct. Of the 21 respondents whose dad was in a fraternity only twelve of the students would consider joining a Greek organization. Of the seventy nine respondents whose dad was not a member of a fraternity forty four said they would

consider joining a Greek organization. While this data is not significant it can show that having parents who were once members of a Greek organization may be a consideration for joining a Greek organization but it is not the most important or only consideration these students will take into account.

Friends in Greek organization * consider joining a Greek org. Cross tabulation

			consider joining a Greek org.		Total
			yes	no	
friends in Greek organization	yes	Count	40	39	79
		% within friends in Greek organization	50.6%	49.4%	100.0%
		% within consider joining a Greek org.	90.9%	69.6%	79.0%
		% of Total	40.0%	39.0%	79.0%
	no	Count	4	17	21
		% within friends in Greek organization	19.0%	81.0%	100.0%
		% within consider joining a Greek org.	9.1%	30.4%	21.0%
		% of Total	4.0%	17.0%	21.0%
Total		Count	44	56	100
		% within friends in Greek organization	44.0%	56.0%	100.0%
		% within consider joining a Greek org.	100.0%	100.0%	100.0%
		% of Total	44.0%	56.0%	100.0%

My hypothesis for this cross tabulation table is that people who have friends in a Greek organization would be more likely to consider joining a Greek organization. While I do not see any significance in the first part of this table, there significance in the last part of the table dealing with the number of people that do not have friends in a Greek organization and the number of people who would not consider joining a Greek organization. Of the twenty one who said that they do not have friends in a Greek organization seventeen of those respondents also said that they would not consider joining a Greek organization. Perhaps these seventeen people would not consider joining a Greek organization because they are not exposed to Greek life as much as others.

Limitations

There are many limitations that affected my project. For all of the likert scale questions I gave the respondents a chance to answer neutral. Many of the respondents took advantage of this and it affected my data. On many of these questions the majority answer was neutral and this caused difficulty in interpreting the results. Since a majority of the respondents answered neutral and gave no opinion the data was very hard to analyze. I believe that I should have avoided giving the respondents a chance to answer that their opinion was neutral because I believe that I could have gained better data had I not done so. I only surveyed 100 people and I believe that the survey would have given accurate results had I interviewed more people. I also believe that my sample was not varied and that had the sample been larger this may have helped this problem. When asking the questions that had to deal with specific fraternities and sororities I should have included the fraternity and sorority Greek letters on the survey. I should have done this because many students may recognize a certain sorority or fraternity by the Greek letter and not by their full names. This may have given me more data to work with when trying to figure out which sorority or fraternity had a negative image. The wording in some of the questions did not make sense to some of the respondents and this may have affected the data. I should have tried to word my questions so that more people would understand what I was asking and then I would not have run into this problem.

Conclusion and Recommendations

For this particular research question all of the hypotheses I made in the beginning of the project did not have the outcome I expected they would. There are probably many reasons for this. One being that my sample was not large enough. I don't feel that 100

respondents can accurately represent the opinions of all the students at NMSU. In order to gain better results I should have realized this earlier and then surveyed a larger number of people. Along with this idea I feel like the sample I surveyed was not varied enough. While the sample that was taken was random I feel that there could have been a better way to survey the students and still have varied results. An example of this could be that I believe that if I had gone to various organizations and asked them to fill out surveys then I could have gained more varied results.

A third possibility for this could be that in composing my questions I made the wrong assumption of what the answer would be. Due to my wrong assumptions I made errors when composing my questions. There were many ways that I could have worded my questions differently so that more people understood what I was asking.

Lastly, even though most of my hypotheses were proved wrong I believe that many people don't join a Greek organization for a combination of these reasons. Not just one particular reason. All the questions I asked focused on one particular reason why they didn't join. If I had asked question that told the respondents to rank their most important reasons for not joining then maybe I would have been better able to determine and understand the results. This could have even helped me to prove to my hypotheses.

Using the 80/20 rule helped me to understand some of my results. Eighty percent of the problems could have arisen from twenty percent of the people who responded to the answers. In this research project it is hard to define the particular results. While I realize that I can not argue with the results of this survey I feel that the results are not as strong as they could have been had I conducted a better survey. My strongest conclusion

is that because I didn't conduct the survey as well as I could have I can not make good conclusions based on the results.

There are a few conclusions that I could make from the data I received from this project. One is that every fraternity and sorority on this campus is perceived to have a negative image in some form. It is conclusive that each fraternity and sorority contributes to this negative image. Although some of the fraternities and sororities did not have as high of percents as others for the bad image question, it is still evident that Greek organizations as a whole need to work on their image in order to interest more students to join. Another conclusion I can make is that students who have parents who were involved in a Greek organization may take that into consideration when contemplating joining a Greek organization. Also, students who do ^{not} have parents in a Greek organization are more likely to not join a Greek organization. The issue of money is not as influential as some would think in a student's decision to join a Greek organization. Time is a concern in the student's consideration to join a Greek organization. Students perceived that they did not have the time to join. Many students feel that there is a negative stereotype for both sorority women and fraternity men.

Appendix A:

Survey

This survey is being conducted as a project for Marketing 310. Do not put your name on this survey so that the answers you provide will remain confidential. Answer all the questions to the best of your ability. When you are done return this survey to the researcher and have a nice day!

1. Are you currently a member of either a non academic sorority or fraternity? If your answer is yes please stop the survey and return it to the researcher.
☐ Yes ☐ No
2. Have you ever pledged into a fraternity/sorority?
☐ Yes ☐ No
3. Was your mom ever a member of a non academic sorority?
☐ Yes ☐ No
4. Was your dad ever a member of a non academic fraternity?
☐ Yes ☐ No
5. Would your parents approve of you joining a sorority or fraternity?
☐ Yes ☐ No
6. Would you ever consider joining a sorority or fraternity?
☐ Yes ☐ No
7. Were you ever approached or asked to join a Greek organization
☐ Yes ☐ No
8. When you first came to NMSU did you anticipate joining a Greek sorority/fraternity?
☐ Yes ☐ No
9. Do you have any friends who are in a fraternity or sorority at NMSU? If your answer is no please skip questions 10 and 11.
☐ Yes ☐ No
10. I have friends in these sororities. Check all that apply.

<input type="checkbox"/> Alpha Xi Delta	<input type="checkbox"/> Chi Omega	<input type="checkbox"/> Ceres
<input type="checkbox"/> Delta Zeta	<input type="checkbox"/> Pi Beta Phi	<input type="checkbox"/> Zeta Tau Alpha
11. I have friends in these fraternities. Check all that apply.

<input type="checkbox"/> Alpha Gamma Rho	<input type="checkbox"/> Alpha Tau Omega
<input type="checkbox"/> Delta Chi	<input type="checkbox"/> Delta Sigma Phi
<input type="checkbox"/> Farm House	<input type="checkbox"/> Kappa Alpha Psi
<input type="checkbox"/> Kappa Sigma	<input type="checkbox"/> Lambda Chi Alpha
<input type="checkbox"/> Omega Delta Phi	<input type="checkbox"/> Phi Kappa Tau
<input type="checkbox"/> Pi Kappa Alpha	<input type="checkbox"/> Pi Kappa Phi
<input type="checkbox"/> Sigma Alpha Epsilon	<input type="checkbox"/> Tau Kappa Epsilon
12. Greeks only care about partying.

Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
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13. Greeks only care about drinking.

Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
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- | | | | | | | | |
|--|-------------------|----------|-------------------|---------|----------------|-------|----------------|
| 14. I think that Greeks have a good reputation on this campus. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 15. I feel that sororities have a good image on this campus. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 16. I feel that fraternities have a good image on this campus. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 17. I feel that there is a negative stereotype for sorority women. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 18. I feel that there is a negative stereotype for fraternity men. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 19. I believe that people in sororities/fraternities are paying for their friends. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 20. I believe that Greeks on this campus are not smart. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 21. I believe that sororities haze. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 22. I believe that fraternities haze. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 23. Money is one reason why I have not joined a fraternity or sorority. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |
| 24. I don't have time to join a sorority or fraternity. | Strongly Disagree | Disagree | Somewhat Disagree | Neutral | Somewhat Agree | Agree | Strongly Agree |

25. I think that Greeks are rude.

Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
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26. Greeks participate in community services.

Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
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27. I believe that Greeks are rich.

Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
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28. I believe that Greeks are only nice to non-Greeks to get them to join.

Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
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29. Sororities/Fraternities offer opportunities to gain leadership skills.

Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
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30. Which if any of these sororities do you believe have a negative image on this campus? If you don't believe any of these sororities have a negative image please skip this question.

_____ Alpha Xi Delta	_____ Chi Omega	_____ Ceres
_____ Delta Zeta	_____ Pi Beta Phi	_____ Zeta Tau Alpha

31. Which if any of these fraternities do you believe has a negative image on this campus? If you don't believe any of these fraternities have a negative image please skip the question.

_____ Alpha Gamma Rho	_____ Alpha Tau Omega
_____ Delta Chi	_____ Delta Sigma Phi
_____ Farm House	_____ Kappa Alpha Psi
_____ Kappa Sigma	_____ Lambda Chi Alpha
_____ Omega Delta Phi	_____ Phi Kappa Tau
_____ Pi Kappa Alpha	_____ Pi Kappa Phi
_____ Sigma Alpha Epsilon	_____ Tau Kappa Epsilon

32. Are you male or female?

_____ Male _____ Female

33. What year in school are you?

_____ Freshman _____ Sophomore _____ Junior _____ Senior

34. How old are you?

_____ Under 18 _____ 18 to 19 _____ 20 to 21 _____ 22-23 _____ Over 23

Appendix B:

SPSS Frequencies and Cross tabs

Frequencies

Statistics

pledged into greek org

N	Valid	100
	Missing	0
Mean		1.93
Median		2.00
Mode		2
Std. Deviation		.256
Variance		.066
Range		1
Minimum		1
Maximum		2
Sum		193

pledged into greek org

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	7	7.0	7.0	7.0
no	93	93.0	93.0	100.0
Total	100	100.0	100.0	

Frequencies

Statistics

mom member of sorority

N	Valid	100
	Missing	0
Mean		1.83
Median		2.00
Mode		2
Std. Deviation		.378
Variance		.143
Range		1
Minimum		1
Maximum		2
Sum		183

mom member of sorority

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	17	17.0	17.0	17.0
no	83	83.0	83.0	100.0
Total	100	100.0	100.0	

Frequencies

Statistics

dad member of fraternity

N	Valid	100
	Missing	0
Mean		1.79
Median		2.00
Mode		2
Std. Deviation		.409
Variance		.168
Range		1
Minimum		1
Maximum		2
Sum		179

dad member of fraternity

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	21	21.0	21.0	21.0
no	79	79.0	79.0	100.0
Total	100	100.0	100.0	

Frequencies

Statistics

parents approval

N	Valid	100
	Missing	0
Mean		1.17
Median		1.00
Mode		1
Std. Deviation		.378
Variance		.143
Range		1
Minimum		1
Maximum		2
Sum		117

parents approval

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid yes	83	83.0	83.0	83.0
no	17	17.0	17.0	100.0
Total	100	100.0	100.0	

Frequencies

Pages omitted

mom member of sorority * consider joining a greek org. Crosstabulation

			consider joining a greek org.		Total
			yes	no	
mom member of sorority	yes	Count	9	8	17
		% within mom member of sorority	52.9%	47.1%	100.0%
		% within consider joining a greek org.	20.5%	14.3%	17.0%
		% of Total	9.0%	8.0%	17.0%
	no	Count	35	48	83
		% within mom member of sorority	42.2%	57.8%	100.0%
		% within consider joining a greek org.	79.5%	85.7%	83.0%
		% of Total	35.0%	48.0%	83.0%
Total	Count	44	56	100	
	% within mom member of sorority	44.0%	56.0%	100.0%	
	% within consider joining a greek org.	100.0%	100.0%	100.0%	
	% of Total	44.0%	56.0%	100.0%	

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)	Exact Sig. (2-sided)	Exact Sig. (1-sided)
Pearson Chi-Square	.665 ^b	1	.415	.435	.291
Continuity Correction ^a	.299	1	.584		
Likelihood Ratio	.660	1	.417		
Fisher's Exact Test					
Linear-by-Linear Association	.658	1	.417		
N of Valid Cases	100				

a. Computed only for a 2x2 table

b. 0 cells (.0%) have expected count less than 5. The minimum expected count is 7.48.

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
dad member of fraternity * consider joining a greek org.	100	100.0%	0	.0%	100	100.0%

dad member of fraternity * consider joining a greek org. Crosstabulation

			consider joining a greek org.		Total
			yes	no	
dad member of fraternity	yes	Count	12	9	21
		% within dad member of fraternity	57.1%	42.9%	100.0%
		% within consider joining a greek org.	27.3%	16.1%	21.0%
		% of Total	12.0%	9.0%	21.0%
	no	Count	32	47	79
		% within dad member of fraternity	40.5%	59.5%	100.0%
		% within consider joining a greek org.	72.7%	83.9%	79.0%
		% of Total	32.0%	47.0%	79.0%
Total	Count	44	56	100	
	% within dad member of fraternity	44.0%	56.0%	100.0%	
	% within consider joining a greek org.	100.0%	100.0%	100.0%	
	% of Total	44.0%	56.0%	100.0%	

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)	Exact Sig. (2-sided)	Exact Sig. (1-sided)
Pearson Chi-Square	1.864 ^b	1	.172		
Continuity Correction ^a	1.249	1	.264		
Likelihood Ratio	1.852	1	.174		
Fisher's Exact Test				.218	.132
Linear-by-Linear Association	1.845	1	.174		
N of Valid Cases	100				

a. Computed only for a 2x2 table

b. 0 cells (.0%) have expected count less than 5. The minimum expected count is 9.24.

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
friends in greek organization * consider joining a greek org.	100	100.0%	0	.0%	100	100.0%

friends in greek organization * consider joining a greek org. Crosstabulation

			consider joining a greek org.		Total
			yes	no	
friends in greek organization	yes	Count	40	39	79
		% within friends in greek organization	50.6%	49.4%	100.0%
		% within consider joining a greek org.	90.9%	69.6%	79.0%
		% of Total	40.0%	39.0%	79.0%
	no	Count	4	17	21
		% within friends in greek organization	19.0%	81.0%	100.0%
		% within consider joining a greek org.	9.1%	30.4%	21.0%
		% of Total	4.0%	17.0%	21.0%
Total	Count	44	56	100	
	% within friends in greek organization	44.0%	56.0%	100.0%	
	% within consider joining a greek org.	100.0%	100.0%	100.0%	
	% of Total	44.0%	56.0%	100.0%	

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)	Exact Sig. (2-sided)	Exact Sig. (1-sided)
Pearson Chi-Square	6.717 ^b	1	.010	.013	.008
Continuity Correction ^a	5.496	1	.019		
Likelihood Ratio	7.231	1	.007		
Fisher's Exact Test					
Linear-by-Linear Association	6.650	1	.010		
N of Valid Cases	100				

a. Computed only for a 2x2 table

b. 0 cells (.0%) have expected count less than 5. The minimum expected count is 9.24.