

# A Case Study on the Tourist Impact Perception of Chinese Residents about Beijing Olympic Games

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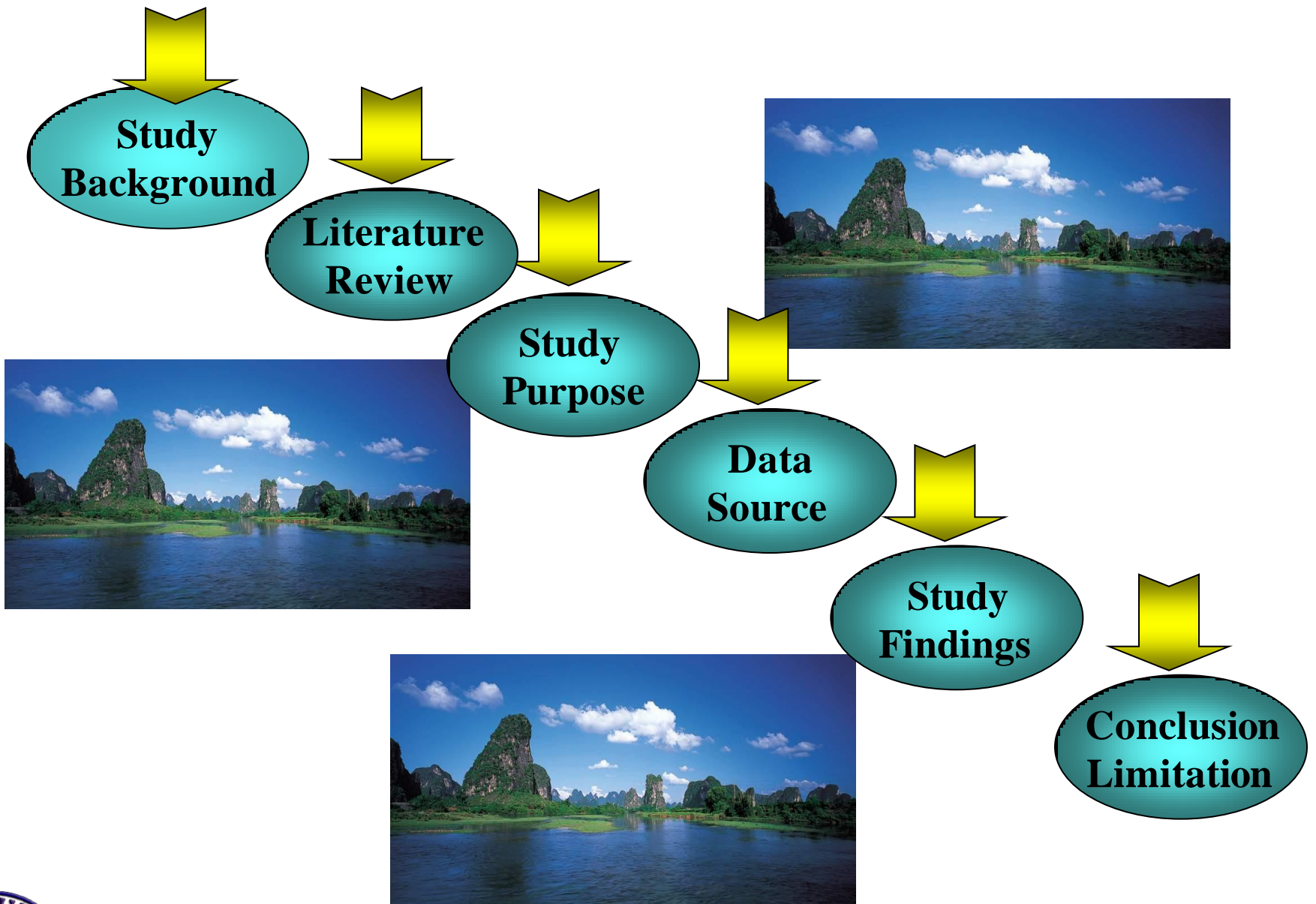


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**Study  
Background**

**The 29th Olympic Games are held in Beijing.**

**More international and domestic travelers  
pay more attention to Beijing and China.**

**More international and domestic travelers would like to  
visit Beijing and China after Beijing Olympic Games.**

**Chinese residents' life are greatly influenced  
by tourist industry because of this mage-event.**

**A Case study on the tourist impact perception  
of Chinese residents about 2008 Beijing Olympic Games**

