



An Empirical Study on Residents' Perception of Life Quality of Tourism in World Cultural Heritage: a Case of the Ancient City of Pingyao in China



- Yingzhi Guo
- Shengnan Zang
- Yunzhou Zhang
- Yi Yu



**An Empirical Study on Residents' Perception of Life Quality of
Tourism in World Cultural Heritage:
a Case of the Ancient City of Pingyao in China**

Introduction

Literature review

Methodology

Research results

Conclusions