

## 实用交际英语口语 11

### Practical Oral English Communication

#### PART IV PUBLIC SPEAKING

#### UNIT TWO ELECTIONS AND CAMPAIGNS

##### 1. Teaching Objectives

Students will be able to

- 1) put into practice the general principles and strategies of public speaking;
- 2) make plans for an informative/persuasive/combination speech;
- 3) talk about election-and-campaign-related topics.

##### 2. Pre-requirements

Students should have

- 1) worked out a detailed plan for the speeches of their chosen topics in pairs;
- 2) read the two passages in “Part I Read and Think”;
- 3) watched the two videos in “Part II Listen and See”.

##### 3. Highlighted Form of Communication

Public speaking

##### 4. Teaching and Drilling Methods

Individual work, group work, creative role play

##### 5. Teaching Plan in Steps

- 0) Warming-up performance from students

Role play “English at University” Episode 11: Introducing a Suggestion

Ask other students to evaluate the performance, noting:

Has the show been comprehensible to you?
Are the performers interacting with each other?
Are the performers fluent in their lines?

### 1) Speech-plan sharing (continuation from last week)

- Steps:
- Invite students to the stage and talk about their plans for the speeches they have been working on in pairs;
  - Divide the audience into two groups, one of which will raise questions to the speakers, and the other make comments and give suggestions. They can refer to the yardsticks centering around the “matter, method and manner” aspects of public speeches.
  - The instructor winds up this activity by making comments and giving suggestions, with which students can further improve and polish their speeches that they will have a final “show” next week.

Range of Speech topics:

① Informative:

Introduce a concept/phenomenon/theory from the study of your major/from popular culture.

② Persuasive:

Try to raise fund from an imagined audience for your business ideas/ charity project.

③ Combination:

Make a commencement speech at the 2048 Fudan University Commencement Ceremony.

### 2) Compare two speeches

- Speech one: Winston Churchill’s speech “We shall fight on the beaches” during WWII.
- Speech two: Theresa May’s first statement as Prime Minister in Downing Street



Steps:

- a. Play the audio and the video;
- b. Have two students report on the theme and key information in the passage;
- c. Ask students to talk about the speeches

Prompts: What kind of politician does Winston Churchill impress you as, and how about Ms. May, according to the speeches they gave? What rhetorical devices did they use in their speeches? Did the speech serve their purposes at that specific historical moment?

### 3) Mock Election Speech

Purpose: to hone the students' ability to plan a speech and deliver it in public

Scenario: The student union is electing a new president and you're going to compete for the position.

Steps:

- a. Have students form groups of four and draft an election speech respectively;
- b. One representative from each group delivers the speech they have prepared. The speech should be less than 2 minutes long.

### 4) Follow-up Activity 1

Time for Vote (Continuation of "mock election speech" above)

Purpose: to analyze what makes a good speech

Steps: a. After the presentation of all candidates in the mock election activity, each of the audience members will have three votes for them, one for the president and two for the vice-president.

b. When the vote is complete, ask some students to elaborate on the reasons for their choice and try to analyze the strengths and weaknesses of each speaker.

### 5) Follow-up Activity 2

Purpose: to polish students' ability to better organize ideas

to call students' attention to body language and tone

Steps: a. Ask the students to work again with the group they've been in just now and revise the speech they prepared, with the feedback they got from the audience in follow-up activity 1. The group should also work on the manners of the speaker. Note both the voice (tone, pace...) and body movements.

b. Then give the speech in class again with a style that can better impress the audience.

## 6. Homework

1) Role play: Suppose you're an active member of an anti-smoking group that offer free quit smoking information and anti-tobacco programs for youth. The group launches an anti-smoking campaign in the city that aims at calling on more people to quit smoking and promote a smoke-free environment in public places. Prepare for a campaign speech.

2) Students should read the two passages in "Part I Read and Think" from next unit.

3) Students should watch the two videos in "Part II Listen and See" from next unit.

4) Students should read sample dialogue "At the Hospital".